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GROWTH CONTINUES FOR MACKENZIE RIVER PIZZA GRILL PUB

WITH OPENING IN RAPID CITY, SOUTH DAKOTA

WHITEFISH, Mont., January 30, 2017 -- The Glacier Restaurant Group (GRG) continues to expand its Montana-themed MacKenzie River Pizza Grill Pub with franchise partners Colin Higgins and Mark Thompson's new location in Rapid City, S.D.

"We are excited about Colin and Mark's MacKenzie River Pizza Grill Pub opening. They are proven operators of our concept, and we are confident that this location will deliver a memorable experience for our guests anchored by our spectacular food, service and mountain ambience," said Brad Ridgeway, president of Glacier Restaurant Group.

The new location will be 1205 Elgin Street, Rapid City, SD 57701. This will be the fifth MacKenzie River restaurant for franchisees Colin Higgins and Mark Thompson, and the concept's second site in South Dakota.

"We are delighted to be here and know the community will love our scratch recipes and the fresh ingredients we use for our gourmet pizzas, juicy burgers, fish tacos and other offerings. We are also excited about our beverage offerings including specialty cocktails, craft beers and our exclusive Driftboat™ Amber Ale, brewed by Great Northern Brewing Company out of Whitefish, Montana," said Colin Higgins, franchisee of MacKenzie River in Rapid City, S.D.

The MacKenzie River concept delights diners with its scratch kitchen delivering an innovative menu with mouth-watering food choices, creative specialty cocktails and diverse beer selection. From parents with kids, to senior citizens and everyone in between, guests can always find a way to have it all at MacKenzie River. The casual rustic atmosphere is achieved with refurbished and hand-crafted wine barrel and felled lumber furnishings, antique outdoor sportsman finishes and photographs that depict the heart and soul of the Rocky Mountains.

Glacier Restaurant Group

Glacier Restaurant Group is a growing holding company operating five restaurant concepts differing in design, ambiance and menus, but alike in that they offer an outstanding place for food, drinks and fun with family and friends. With its headquarters in Whitefish, Mont., GRG employs more than 2,000 passionate and energetic people committed to providing an excellent guest experience through its concepts: MacKenzie River Pizza Grill Pub, Ciao Mambo, Craggy Range Bar & Grill, Latitude 48 and Max & Erma's.

Visit www.grgfood.com/franchise or call (866) 601-4474 for information about MacKenzie River Pizza Grill Pub franchising opportunities.

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