

FOR IMMEDIATE RELEASE

November 11, 2015

MacKenzie River Pizza, Grill & Pub™ Raises \$5300 for Sioux Falls Public Schools Education Foundation

On Saturday, November 7, 2015, just two days prior to opening the brand's newest location in Sioux Falls, S.D., MacKenzie River Pizza, Grill & Pub held a soft opening VIP Donation Dinner to raise money for Sioux Falls Public Schools Education Foundation (SFPSEF). The invite-only event brought in close to 300 guests, and in just five hours, guests purchased and enjoyed thousands of dollars' worth of food and beverages. MacKenzie River pledged to donate the \$5,300 to the cause, and they did exactly that. "The Sioux Falls Public Schools Education Foundation would like to thank MacKenzie River Pizza, Grill & Pub for a fantastically successful VIP Donation Dinner. The night showcased an amazing new restaurant for the Sioux Falls area, not only because of the great service and wonderful food, but also for the dedication to giving back to the community," said Amy Scott-Stoltz, Chair, Sioux Falls Public Schools Education Foundation. "We are grateful to have business partners such as MacKenzie River."

Fundraiser night is a significant component of the new store opening process for all MacKenzie River locations. It offers colleagues, family, friends and fellow business associates from the community an opportunity to experience the restaurant before the doors open to the general public. Curious guests continued to pack in all evening. All seemed eager to see the progress from what was once just an historic empty building. "We were very enthusiastic to show the community what we've put some much time and effort in over the past nine months," said Mike McGreevy, general manager of the Sioux Falls location. "To unveil it in support of a cause that promotes a better education for our youth make us very proud to do business in such a supportive community."

Sioux Falls Public Schools Education Foundation enhances educational opportunities and promotes achievement among all students by supporting academic projects. "Their mission to raise funds to award grants for innovative classrooms and equipment really stood out to us," said McGreevy. "It was a solid fit to our core values, company mission and culture."

After much anticipation, MacKenzie River Pizza, Grill & Pub opened its doors to the public on Monday, November 9. The team is eager to feed the highly anxious masses of Sioux Falls. This location is the 24th restaurant for the brand and is located downtown at 236 S. Main Avenue, in the old Young and Richard space.

The casual, Montana atmosphere of the restaurant is filled with refurbished wine barrel and beetle kill lumber furnishing that are hand-crafted by Vinoture, Kalispell, Mont., antique outdoor sportsman finishes, scenic panoramic from renowned photographer Craig Hergert, Bozeman, Mont. and historic photographs that depict the very heart and soul of the region as well as the Rocky Mountain West. The prototype strives to make an even lesser of a footprint

on the planet and promotes a sustainable operation. The offerings consists of everything the brand has crafted and improved on since the beginning in 1993, all the while taking menu creativity and selection to a whole new level. Items consist of pizza, flatbreads, burgers, tacos, pasta and more. MacKenzie River's bar showcases a special frosted rail to keep beverages cold and offers a variety of local and regional craft brews, distinctive wines and specialty spirits to complement the extensive menu.

About MacKenzie River Pizza, Grill & Pub:

MacKenzie River is a privately held, Montana-based company with corporate headquarters in Whitefish and restaurants located in Montana, Idaho, Washington, Indiana, North Dakota and South Dakota. The original location opened in Bozeman in 1993. The MacKenzie River mission is to provide a distinctive dining experience in an atmosphere unique to its Montana culture. Glacier Restaurant Group, LLC (GRG) manages the restaurants and through the central office performs company-wide operational and administrative functions such as accounting, payroll, human resources and marketing. www.mackenzieriverpizza.com.

About Sioux Falls Public Schools Education Foundation

The Sioux Falls Public Schools Education Foundation is dedicated to funding and supporting innovation within the school system. They help teachers do cool things and, in turn, help students experience cool things. The Sioux Falls Public Schools Education Foundation (SFPSEF) was formed to provide academic grants for public school programs that would otherwise go unfunded. <http://sfeducationfoundation.org/>

###

For more information,

Erica Terrell, Marketing Director, Glacier Restaurant Group, LLC, Phone: 406-863-3885,
erica@grgfood.com

Angie Kuiper, Foundation Coordinator, Sioux Falls Public Schools Education Foundation, Phone:
605-310-4198, sfeducationfoundation@gmail.com